

Help Increase our Impact Join NAFA today!



Over \$48 Million In Research Funding

Alfalfa is the nation's 4th most valuable field crop, behind corn, soybean, and wheat, but for a long time alfalfa lacked an advocate on the national scale. In 2008, NAFA was successful in having the word "alfalfa" mentioned in the farm bill, for the first time ever. Using that recognition, NAFA has helped secure millions of dollars annually of federal research funding since 2014.

NAFA has also been successful in establishing the first Alfalfa Checkoff program in 2017, which is used to supplement federal funding.

While forage research funding was once hard to come by, researchers can now take advantage of:

- U.S. Alfalfa Research Initiative** (aka Alfalfa Checkoff)
- Alfalfa Seed & Alfalfa Forage Systems Research Program**, which was started in 2014 at \$1.35 million and has grown to \$4 million annually
- Alfalfa Pollinator Research Initiative**

Alfalfa Seed & Alfalfa Forage Systems Research Program (ASAFS)
Research funding going to 40 states.



Mission

Ensure the ability of all segments of the alfalfa and forage industry to compete effectively while maintaining access to global markets and meeting the requirements of those markets.

Objective

To be a forum for consensus building among the various stakeholders and to be an effective advocate on behalf of the alfalfa and forage industry.

\$19 Million Increase to ARS Alfalfa Research

Thanks to the advocacy and education work of NAFA, the disparity in ARS funding for alfalfa forage systems has been acknowledged with recurring increases to ARS's base budget for alfalfa improvement. This has turned into \$19 million in funding. This money has supported existing and new projects, including a new project on irrigation water use efficiency, production, handling, and utilization of alfalfa for dairies.

Education

NAFA hosts the **Alfalfa Intensive Training Seminar (AITS)**, giving participants the knowledge they need to capitalize on their alfalfa investment. This annual education opportunity attracts participants from around the world.

NAFA maintains a **publication library** of forage information with free download and purchase options. This includes publications like Alfalfa Variety Ratings Winter Survival, Fall Dormancy & Pest Resistance Ratings for Alfalfa Varieties (updated annually); Alfalfa for Profit, Understanding Forage Quality; and Alfalfa, Wildlife and the Environment.

NAFA maintains **Coexistence Documents** for best management practices for growing GE and APS alfalfa. These documents are reviewed annually.

Additional Advocacy

NAFA has several priorities to help keep alfalfa a viable crop for the landscape. This includes work with Risk Management Agency (RMA) to improve crop insurance options; work with Environmental Protection Agency (EPA) on crop protection tools; work with Natural Resources Conservation Service (NRCS) for better recognition in conservation programs; facilitating meetings to help with trade issues, and advocating for the inclusion of forages in federal programs (i.e., CFAP 2).

Thanks to our MEMBERS!

DIAMOND - \$20,000+

DLF
Forage Genetics International
Legacy Seeds

PLATINUM - \$10,000 - \$19,999

Alforex Seeds by DLF
America's Alfalfa
CROPLAN
Hay & Forage Grower
NEXGROW
W-L Alfalfas

GOLD - \$5,000 - \$9,999

Alfalfa Partners - a brand of S&W Co.
Bayer Crop Science
California Alfalfa Seed Production Research Brd.
John Deere
Novonosis North America
Summit Seed Coatings
Western Ag Enterprises

SILVER - \$1,500 - \$4,999

California Alfalfa & Forage Association
Harvest Tec
Idaho Alfalfa & Clover Seed Commission
Idaho Hay & Forage Association
Innvictis Seed Solutions
Kansas Forage & Grassland Council
MacDon Industries Ltd.
Midwest Forage Association
Nebraska Alfalfa Marketing Association
Nelson Irrigation Corporation
Nevada Alfalfa Seed Commission
Utah Farm Bureau Hay Committee
Washington Alfalfa Seed Commission
Washington State Hay Growers Association
Wyoming Alfalfa Seed Growers Association

ASSOCIATE - \$500 - \$1,499

Anderson Hay & Grain Co.
Border Valley Trading
HayDay Farms Inc.
Jones Twine & Net Wrap
Kentucky Forage & Grassland Council
Michigan Forage Council
Montana Alfalfa Seed Committee
New Mexico Hay Association
Oregon Hay & Forage Association
San Joaquin Valley Hay Growers Association
Seed Sales INTL
The Gombos Company

Membership Application

Name: _____

Business/Farm Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Check either Industry or Producer:

_____ INDUSTRY	_____ PRODUCER
Circle:	Circle:
Ag Lender	Beef
Crop Protection Tools	Commercial Hay
Equipment	Dairy
Insurance	Equine
Nutrition	Other _____
Seed	
Storage/Covering	_____ INDUSTRY ASSN
Twine	Circle:
Other _____	Seed Association
	Hay Association

Annual NAFA Membership:

Diamond	\$20,000	\$ _____
Platinum	\$10,000	\$ _____
Gold	\$5,000	\$ _____
Silver	\$1,500	\$ _____
Associate	\$500	\$ _____
Ind. Producer	\$100	\$ _____
Total Enclosed	\$	_____

Annual memberships follow the July 1 - June 30 fiscal year.
(Seed Associations, Genetic Suppliers, and Seed Marketers - contact the NAFA office for a different dues structure.)

Return Application and Payment to:

National Alfalfa & Forage Alliance
4630 Churchill Street, #1
St. Paul, MN 55126

Gold and higher level members are eligible to write articles for NAFA News, the electronic newsletter.
All members receive discounts to AITS and can participate in the DC Fly-In.